

# Zestuous

GOOD FOOD FROM A WELL-TRAVELED ARMY WIFE



## Services Available

- Recipe Development
- Freelance Writing
- Sponsored Posts
- Ad Placement
- Food Judging
- Product Reviews
- Speaking Engagements
- Media Kit Development
- Logo Development

Contact me for pricing and details

## Noted Twitter Followers

- Food Network
- MasterChef on FOX
- Gordon Ramsay
- Ben Vaughn
- Vegas Seven Magazine
- Chile Pepper Magazine

## Food Companies/Shows I've Worked With

- MasterChef on FOX
- King's Hawaiian
- Mazola
- Williams-Sonoma
- Sur la Table
- Chef's Catalog
- Sil-Pat
- Biscoff
- Saucy Mama Mustard

## THE FOCUS

As an Army wife, I've traveled the world. I've been to 44 of the 50 states and to 26 countries. I've eaten unique delicacies in Korea, I've taken culinary classes at Le Cordon Bleu in Paris and I've devoured good ol' southern cooking throughout the U.S. Everywhere I've traveled has influenced my style and allowed me to add new zest to my recipes. Through my blog, I share my classic recipes and new experiments, so you, too, can add a little Zestuous to your life.

## THE CHEF ~ CHRISTIE VANOVER

Cooking and communicating are my passions. During the week, I'm a flat hat-wearing Park Ranger. At night and on weekends, I'm forever in the kitchen. I love to cook and bake, and I especially love to develop new, Zestuous recipes.

## What people are saying:

*"This recipe was delish. A new favorite. And I think it was even better left over!" ~Shelley*

*"Threw this together for guests tonight & they were blown away! (Me too!) Simple and super delicious - thanks for that!" ~Yazz*

*"Yum in an understatement" ~Cathryn*



## Zesties

Those who follow Zestuous are referred to as Zesties. Zesties are a unique group of food lovers from 122 countries and six continents. They range from home cooks to international foodies.

## Top 10 Countries

United States  
Canada  
United Kingdom  
Australia  
Mexico  
Singapore  
Spain  
Philippines  
Germany  
Netherlands

## Monthly Blog Stats

**Unique Visitors: 18,556**

**Visits: 21,572**

**Page Views: 28,102**

## Social Media

### Followers

Facebook: 2,919

Pinterest: 751

Twitter: 334

Zestuous is also a member of three Pinterest boards that have a combined following of 83,510

## Social Media

### Monthly Reach

Facebook

Reach: 42,724

Impressions: 103,527

Pinterest

Reach: 18,004

Impressions: 35,230

\*stats as of August 11, 2013

102 recipes on FoodGawker

www.zestuous.com ~ goodfood@zestuous.com